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About Me

- Proficient in WordPress, Shopify, and Flutter.
- Customized over 300 Shopify stores and 50+ WordPress sites.
- Expertise in theme customization, migration, malware removal, and design-to-app/website conversion.
- Converts Figma designs to custom Shopify themes, ReactJs template

SEO Skills:

- Strong understanding and application of SEO principles.

Flutter Experience:

- Practical experience with WebView app and Figma to Flutter UI conversion.

MERN Stack Development (Currently Learning/Expanding):

- Mastering frontend (Figma/design to React with Tailwind/CSS).
- Mastering backend (Node.js, Express.js, MongoDB API/CRUD).

Technical Skills:

- **Proficient:** HTML, CSS, JavaScript, Bootstrap5, Tailwind, ReactJs, NextJs, Liquid.
- **Ongoing Learning:** Node.js, Express.js, MongoDB.

Client Satisfaction:

- Earned 5-star ratings on Upwork/Fiverr(Level 2 Seller) on 90+ orders.
- Ensures high-quality results and client satisfaction.

Interests & Continuous Learning

I am passionate about continuous learning and personal growth. My commitment to expanding my knowledge is reflected in my ongoing pursuit of new skills and technologies. Currently, I am actively participating in a physical MERN Stack development course, alongside two highly-rated courses on Udemy, further enhancing my expertise.

Education

2017 Virtual University Wah Cantt, Punjab
Master of Science Computer Science **3.34 CGPA**

2011 PIMSAT Karachi, Sindh
B-Tech Pass Electronics **3.3 CGPA**

2009 School of Electronics, Karachi, Sindh
DAE Radio Technology **63% Obtained Marks**

2005 F G Boys High School No 7 Wah Cantt, Punjab
Matric Science **68% Obtained Marks**

Courses

- WordPress 12 Weeks by Digiskills Pakistan
- Search Engine Optimization 12 Weeks by Digiskills Pakistan
- E-Commerce Management 12 Weeks By Digiskills Pakistan
- Technical Course (Web Development) By Erozgaar Punjab 12 weeks
- E-Commerce Course By Erozgaar Punjab 12 weeks
- Mobile App Development (Flutter) Course By Erozgaar Punjab 12 weeks
- Javascript Full Stack (MERN) Course By Navttec (Adan IT Center) (Continue)

Experience & Competencies

Experience As Radio Fitter in Govt Sect (Aug 2006 – Feb 2019)

Experienced Ground-to-Air Communications Specialist with over 12 years of expertise in the field.

Key Skills and Experience:

- Extensive experience with security and air traffic control systems, including M3SR, AN/GRC-171, VHF PAE 4000, and VHF T6TR.
- Skilled in technical writing, including creating log books, standard operating procedures (SOPs), and extracting relevant information from technical orders (TOs) and letters.
- Strong project management and communication skills with a dedication to detail and a willingness to learn and adapt to new challenges.
- Ability to work under tight deadlines.
- Excellent analytical and communication skills.
- Ability to work both independently and as part of a team.
- Deep understanding of electronic devices used for ground-to-ground and ground-to-air communications in air traffic control (ATC) towers.
- Proven ability to quickly adapt and learn through technical orders, SOPs, and on-the-job

training to effectively manage operations, troubleshoot issues, and maintain communication systems.

Experience As A WordPress Developer (Feb 2019 – Oct 2019**) (Webicosoft)**

Have 8 months experience of WordPress Development and SEO assistant in Webicosoft and still continue through freelancing. Created successfully 50+ WordPress Websites

I possess the following expertise in WordPress:

- WordPress Theme Customization
- WordPress Migration
- WordPress Malware Removal
- WordPress Child Theme Creation
- PSD/Figma to WordPress Conversion
- Extensive experience with popular builders such as Avada, Elementor, WPBakery, UXBuilder, and Gutenberg
- Theme and Plugin Setup
- Fix bugs and errors

I am now seeking to deepen my skills in:

- WordPress Theme Development
- WordPress Plugin Development
- Custom Post Types Creation

I have a deep understanding of SEO and am able to do the following tasks in SEO:

- Developed and executed comprehensive SEO strategies to enhance website visibility and organic search rankings.
- Conducted thorough keyword research and optimized website content, meta tags, and headers.
- Implemented effective link-building campaigns and social media strategies to acquire high-quality backlinks.
- Performed technical SEO audits, resolving issues like broken links and site speed problems.
- Utilized tools such as Google Analytics and SEMrush to monitor website performance and generate detailed SEO reports.
- Optimized Google My Business profiles and local listings to improve local search visibility.
- Achieved significant increases in organic traffic and top rankings for competitive keywords.

Experience As A Shopify Developer (Jan 2020 – Mar 2022**) (XeeCreatives)**

I have over two years of experience working at XeeCreatives, where I have developed and customized more than 300 Shopify stores. My skills in Shopify include:

- Custom Theme Development
- Theme Customization

- Migration to Shopify 2.0 (including custom coding)
- Creation of Custom Sections and Templates
- Bug and Error Fixing
- Removal of Obsolete App Code
- Installation and Configuration of Apps and Themes
- Proficiency in Shopify's Templating Language, Liquid

Other than Shopify, I am familiar with working on Photoshop as well as Canva. I can design logos and website banners. I am not basically a designer, but I can use these tools effectively.

Experience As A Flutter Developer (Oct 2022 – Continue**)**

I have acquired Flutter mobile app development skills through the Erozgar program. While I have not yet applied these skills in a professional environment, I have practiced extensively on my own and am capable of performing the following tasks in Flutter:

- Converting Figma designs into Flutter apps
- Converting websites into mobile apps using WebView
- Installing and configuring dependencies or packages in Flutter apps

Experience As A Freelancer (April 2022 – Continue**)**

My expertise and communication skills are demonstrated through my successful freelance work. I excel in client communication, consistently meet deadlines, and have a strong command of my technical skills.
As a WordPress and Shopify Developer on Upwork and Fiverr, I have achieved 5-star ratings and completed over 90 projects successfully.

Conclusion

I am now eager to apply my extensive experience and deep dive into MERN Stack development, building on my current learning and expanding my expertise in this area.